(THE CARDINAL NETWORK)
BOX 66, WESLEYAN STA.

WES — MIDDLETOWN, CONNECTICUT
MT. VERNON AND CHURCH STREETS

~~Technical Dept~~
~~J. R. Wylie~~

February 9, 1949

Miss Pat Butler, Publicity Director
Connecticut Valley Network
WCSR
Smith College
Northampton, Mass.

Dear Pat:

Have just received the news release on last Sunday's meeting. Thank you very much for having it sent.

It occurred to me that the easiest possible way to insure the various "trade" publications a copy of subsequent releases is for you to include them in your mailing list. This way, they will receive them more promptly and the work will not be doubled.

Here are the addresses of the major publications:

RADIO DAILY, 1501 Broadway, New York, New York

VARIETY, 54 West 46th Street, New York, New York

BROADCASTING & TELECASTING, 870 National Press Building, Washington 4, D. C.

SPONSOR, 40 West 52nd Street, New York 19, New York

It is never a bad idea to send releases to the New York Hearld Tribune and the New York Times in care of the Radio Editor. As a matter of fact, there is more chance that the regular papers will print it that the trade papers!

In behalf of all the Wesleyan "crew" attending the meeting at Smith last Sunday afternoon, I send you, Bobby, et al our thanks and appreciation. A great deal was accomplished and we all felt that you people at Smith are making great strides. Maybe these women really have something on the ball after all!

Cordially yours,

Hunter W Finch, Chairman

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